

# PONDEROSA INVITATIONAL

CHAMPIONSHIP MEET since 1971

## Heat Sheet Business Advertisement Form

### Heat Sheet Advertisement: Pricing and Ad Options for Business Ads

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone 1: \_\_\_\_\_ Phone 2: \_\_\_\_\_

Email \_\_\_\_\_

### Size of Advertisement

Size	Cost	Page Size
Back Cover	\$500	(7.5"x 10.5")
Inside Covers	\$350	(7.5"x 10.5")
Full Page	\$250	(7.5"x 10.5")
Half Page	\$150	(3.75" x 5.25")
Business Card	\$ 50	(3.5" x 2")

Ad must be JPEG format, NO PDF ads can not be used.

**Submit all ads to: [ponderosainvitational@gmail.com](mailto:ponderosainvitational@gmail.com)**

# AD DEADLINE: JUNE 15

Submit Questions and Ads to: [ponderosainvitational@gmail.com](mailto:ponderosainvitational@gmail.com)

**Ad File Format: .jpg only (.pdf ads cannot be used) and sized according to the dimensions listed.**

All orders must include contact information in the event there are questions, or issues with the ad.

*Make checks payable to PWST, Inc.*

*SEND PAYMENT TO: PWST - c/o Lone Star Swim Team*

*9597 Jones Road # 197*

*Houston TX 77065*

Payment must be received by deadline, or ad will not be placed.

**[www.ponderosainvitational.org](http://www.ponderosainvitational.org)**

# PONDEROSA INVITATIONAL

CHAMPIONSHIP MEET since 1971

## Heat Sheet Personal Advertisement Form

### Heat Sheet Advertisement Pricing and Ad Options for NWAL Teams and Personal Ads

**HEAT SHEETS WILL NOT BE COLOR THIS YEAR.**

**SPIRIT SQUARES** -- size appx. 2.25" x 2.25" -- \$20 EACH

Use your wording, we clipart to create a personalized shout out for your swimmer, coach, teammate, or team. →

**EVENT SPONSOR** -- (up to 3 lines) -- \$10 PER EVENT

Parents (or any family member) can show their support by sponsoring an event for their special swimmer. You can say something swim related (not, Susie Clean Your Room). Event Sponsor ads may be turned in with team registration information. Events will be designated on a first come, first served basis.



Please include the following information:

Example

Event 10 Girls 11-12 50 Yard Freestyle				
Sponsor: Ken & Barbie Doll				
Barbie rules the pool! Love Mom & Dad				
PI RECORD:	26.42	7/1/1998	NATALIE MILLER - OCV	
Meet Qualifying:	29.55			
Lane	Name	Age	Team	Seed Time
Heat 4 Prelims				
1	Barbie Doll	11	PF	27.29
2	Your Swimmer	12	FMKP	27.21
3	Your Swimmer			
4	Your Swimmer			

**FULL PAGE TEAM SPIRIT PAGE** -- size appx. 7.5" x 10.5" -- \$125 EACH

**HALF PAGE TEAM SPIRIT PAGE** -- size appx. 3.75" x 5.25" -- \$75 EACH

Show your team spirit here!! Ad must be JPEG format, NO PDF ads can not be used. Get fun and creative with your swimmers' names, team logo, or use your full team photo, etc.

**Submit all ads to: [ponderosainvitational@gmail.com](mailto:ponderosainvitational@gmail.com)**

Team Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone 1: \_\_\_\_\_ Phone 2: \_\_\_\_\_ Email: \_\_\_\_\_

**AD DEADLINE:  
SATURDAY, JUNE 15**

Submit Questions and Ads to:

[ponderosainvitational@gmail.com](mailto:ponderosainvitational@gmail.com)

Ad File Format: .jpg only (.pdf ads cannot be used)

Payment must be received by deadline, or ad will not be placed.

All orders must include contact information in the event there are questions, or issues with the ad.

#### ORDER SUMMARY

EVENT SPONSOR.....Qty \_\_\_\_\_ x \$10 = \$ \_\_\_\_\_  
SPIRIT SQUARE.....Qty \_\_\_\_\_ x \$20 = \$ \_\_\_\_\_  
FULL PAGE.....Qty \_\_\_\_\_ x \$125 = \$ \_\_\_\_\_  
HALF PAGE.....Qty \_\_\_\_\_ x \$75 = \$ \_\_\_\_\_

ORDER TOTAL ----->> \$

Make checks payable to PWST, Inc.

SEND PAYMENT TO: PWST - c/o Lone Star Swim Team  
9597 Jones Road # 197  
Houston TX 77065